

2022 TCCF 創意內容大會 – 內容交易市場 參展同意條款

2022 Taiwan Creative Content Fest -

MARKET Exhibitor Agreement

以下同意條款於 IP Meetup 中報名 TCCF 內容交易市場時進行線上勾選：

Please check the boxes to each of the following terms online when applying for the TCCF MARKET on IP Meetup :

- 提交人所提交參與 2022 年創意內容大會 Taiwan Creative Content Fest (以下簡稱「本活動」) 之作品等相關資料 (包括但不限於公司 logo、報名資料、作品資料、介紹、圖片等。以下合稱「本資料」) ，即同意無償授權文化內容策進院暨所授權之人 (以下合稱「文策院」) 於本活動之執行、籌備規劃及宣傳之期間內，基於商業媒合所從事之行銷宣傳推廣目的，於全球區域內有依著作權法等所規定之方式利用本資料之權利 (包括但不限於將本資料使用於本活動之相關文件、線上媒合系統、參展手冊或名錄、現場拍攝、採訪影像等相關行銷宣傳使用之權利) 。提交人亦同意如文策院利用本資料製作之宣傳物 (包括但不限於數位影像及紙本宣傳物) ，得基於活動紀錄或推廣本活動之目的，於本活動結束後，得維持使用方式，並且同意不對文策院為任何權利主張。

The applicant agrees to grant TAICCA and parties authorized by TAICCA (collectively referred to as "TAICCA") a free license to use any information relating to the applicant's work(s) (including but not limited to company logos, application information, information on works, introduction, pictures; collectively referred to as "Related Information") that has been submitted to the 2022 Taiwan Creative Content Fest (TCCF) by the applicant (including but not limited to using Related Information in TCCF documents, online business-matching systems, TCCF handbooks or catalogs, on-site photography, interview videos, and other marketing/ publicity uses), in compliance with the Copyright Act, for any marketing or publicity campaigns anywhere in the world to facilitate business-matching during TCCF production, organization, planning, and marketing.

The applicant also agrees that TAICCA may continue to use any marketing

materials produced using Related Information (including but not limited to digital images and printed materials) produced by TAICCA after TCCF for recording and marketing purposes and agrees not to make any claims against TAICCA.

- 提交人擔保本資料為本人所創作，或已取得完整權利，並有權授權文策院利用，且本資料之內容均屬合法，並無侵害他人權益（包括但不限於智慧財產權等）等情事，文策院依前揭約定使用本資料時，絕無任何第三人得對文策院為任何請求或主張，倘有違反，提交人應自負一切法律責任，並應配合文策院處理，且賠償文策院因此所受一切損害（包括但不限於律師費、訴訟費用等），絕無異議。

The applicant guarantees that Related Information has been produced by the applicant or that the applicant has acquired full rights to Related Information and that all Related Information that the applicant is authorizing TAICCA to use is completely legal and does not infringe on the rights or interests of others (including but not limited to intellectual property rights). The applicant also guarantees, without objection, to be responsible for all liabilities, to comply with the TAICCA's requests, and indemnify TAICCA for all damages (including but not limited to attorney fees, litigation costs, etc.) in the event that any third parties make requests or claims to TAICCA for TAICCA's use of Related Information in accordance with the agreements herein.

- 提交人若於文策院之相關網站內經認證為公司行號之成員，提交人保證已受到該公司行號之授權，並得代表該公司行號提交本資料及報名參與本活動，該公司行號亦同意本活動之所有條款。

If the applicant has been recognized as a member of a company or business entity by TAICCA's related websites, the applicant shall guarantee that he/she has been authorized by said company or business entity to represent the company or business entity for submitting Related Information and applying to TCCF and that said company or business entity agrees to all TCCF terms.

- 提交人於本活動之舉辦及宣傳期間，保證自己及所代表之公司行號（如有）不發放任何與本活動無關之宣傳品，或對本活動之主辦者、其他展商、創作者、參加國家或地區為批評或攻擊行為。如有違反上述規定者，文策院得視情況拒絕提交人等參加文策院辦理之本活動，並報請政府相關機關處理，提交人無任何異議。

The applicant guarantees that he/she and the company or business entity (if this is the case) represented by he/she will not distribute any marketing materials unrelated to TCCF during the exhibition and marketing period of TCCF, or make any remarks criticizing or attacking TCCF's organizers, exhibitors, creators, and participating countries or regions. In the event of any violation to the agreements herein, TAICCA may, depending on the violation, refuse the applicant to participate in TCCF, organized by TAICCA, and report the violation to competent government authorities and no objections may be raised by the applicant.